

**DETAILED ACTION**

1. This office action is responsive to Request for Continued Examination, filed 19 October 2009, to the Original Application, filed 18 September 2003.
  
2. Claims 1, 5-11, 15-20, and 30-43, renumbered as 1-28, respectively, are now allowed.

***Information Disclosure Statement***

3. The information disclosure statement (IDS) submitted on 19 October 2009 was filed after the mailing date of the Original Application on 18 September 2003. The submission is in compliance with the provisions of 37 CFR 1.97. Accordingly, the information disclosure statement is being considered by the examiner.

***Reasons for Allowance***

4. The following is an examiner's statement of reasons for allowance:

The closest prior art of record, namely Katz, Greenwood, and Frank, fail to teach or reasonably suggest the combination of limitations of the claimed invention. For example, Katz, Greenwood, and Frank fail to teach or reasonably suggest maintaining the initial value of the first selected data element in a memory of the user computer associated with the browser; maintaining the initial value of the second selected data element in the memory; receiving a subsequent user selection of one of the first or second selected data elements; receiving a go-back command from the user; and responsive to said go-back command, retrieving the initial value corresponding to the subsequently selected first or second data element from said memory, displaying the initial value, and transferring the initial value to the web server, without requiring a page refresh of the browser, for storage in association with the first or second selected data element.

5. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Laurie Ries whose telephone number is (571) 272-4095. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Doug Hutton, can be reached at (571) 272-4137.

7. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Laurie Ries/  
Primary Examiner  
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28 October 2009